



EU24
Engage for the planet

EU24 – ENGAGE FOR THE PLANET

POSTER COMPETITION GUIDELINES

COMPARATIVE
RESEARCH
NETWORK:

OTWARTY PLAN

alda*
European Association
for Local Democracy

 egea
alumni

 CHNGE
MAKER

Objectives:

In a world grappling with the urgent challenges of climate change, the EU 24 – Engage for the Planet project emerges as a sign of empowerment. Spanning five European countries – Sweden, Poland, Germany, Netherlands, and France – this ambitious initiative will bring together domestic and mobile union citizens to foster dialogue and action in the realms of climate justice, climate change, and sustainability. Over the course of 20 months, gender-balanced blended exchange events will serve as catalysts for democratic engagement and bridge the participation gap among young citizens, individuals from diverse backgrounds, and mobile union citizens.

Therefore, the poster competition is a way to link all the events together through climate related topics. It is a way to raise awareness, understand the challenges and opportunities of the climate crisis.

As a result, it will enable participants to link local issues of climate change, climate justice and sustainability to larger debating events. It will also stimulate a gender-balanced & diversity-oriented participation of citizens from diverse backgrounds through a participative and creative format.

The poster campaign is a key dissemination and inclusion element throughout our project.

Timeline:

Entries

Competition Launch: 1st of July

Submission Deadline: January 2024

Target Audience:

- Individuals from diverse backgrounds, including minorities and marginalized groups
- Local communities, schools, and youth organizations
- Artists, designers, and creative individuals
- General public interested in reflecting on climate change issues.
- Young (below 18) and younger citizens (above 18)

Call for Posters:

Share with us your vision or revendication on **climate crisis** on these topics:

- **climate justice,**
- **energy,**
- **mobility,**
- **food production.**

We will choose the top posters to be displayed in both our print and digital campaigns, including during all the debates throughout Europe, and reposted on our partner.

organizations' social media with your social media handles, and details (if desired).

Entry Submission:

- Participants must complete one of the two official entry methods provided by the contest organizers.

1. Participants must fill in the registration form :

<https://forms.gle/A6qcuWuBR3fMWqvX6>

Publish your poster (A3size) on your social media account*(IG, FB, LinkedIn) and tag partner organizations (ALDA, CRN, EGEA Alumni, Changemaker, Otworthy Plan) and the following hashtags: #eu24fortheplanet #EU24postercampaign #ClimateChange #GreenTransition

2. If you do not want to submit via social media, you may enter via our website:
<https://engage4theplanet.com/art-poster-competition/>

- Up to four entries per person are allowed, one per theme.
- Individual as well as group works are allowed.
- Posters may be in any language(s).
- The submitted poster/s must be original and created solely by the participant.
- The posters must not contain unlicensed, copy righted content.
- Plagiarism or any form of copyright infringement will result in immediate disqualification.

For any additional questions, please contact us via: eu24planet@aldaintranet.org

Theme and Format:

- Participants must adhere to the given theme.
- The poster must be submitted in a digital format, preferably in a high-resolution JPEG or PDF file.
- The maximum file size for submission is 10 MB.

Selection Criteria:

The selected posters will be evaluated based on visual aesthetic, creativity, and impact of the message.

Rights and Permissions:

- By submitting their entry, participants grant the contest organizers a non-exclusive, royalty-free, perpetual license to use, reproduce, modify, and display the poster in

connection with the contest and any related promotional activities.

- Participants will retain ownership and all other rights to their submitted posters.
- Judging and Selection:
- The judging panel will consist of qualified individuals selected by the contest organizers.
 - The selection of winners will be based on criteria determined by the judging panel, such as creativity, originality, adherence to the theme, and overall impact of the poster.
 - The decision of the judging panel will be final and binding.

Award:

Selected winners will be invited to our Final Event in June 2024 in Brussels.

For the winners below 18 and groups, a “cultural prize” will be gifted depending on the opportunities and locations of the winner.

Winner Notification:

- Winners will be notified via the contact information provided in their entry form.
- If a winner cannot be contacted within a specified period, an alternative winner may be selected at the discretion of the contest organizers.

Publicity:

- By participating in the contest, winners agree to allow the contest organizers to use submitted posters for promotional purposes without additional compensation.
- Disqualification and Termination:
- The contest organizers reserve the right to disqualify any participant who violates the terms and conditions or engages in any fraudulent or unethical behaviour.

By implementing this project design, EU24 Engage for the Planet can effectively engage potential participants, showcase their visions and thoughts on climate change throughout its different topics and reach a wide audience to promote effective change and raise awareness in different backgrounds.



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